food & fund drives

NORTHEAST IOWA FOOD BANK

OUR MISSION

We provide nutritious food and grocery products to nonprofit organizations and individuals in Northeast Iowa, while offering hunger education programs to the area and those in need.
the step-by-step

step 1
THE PLAN
Decide on a start date, end date, contact person, and item needs list

step 2
THE FORM
Fill out our form on our Food & Fund Drive webpage

step 3
THE PUSH
Use this toolkit for a marketing flyer to get the word out about your event

step 4
THE FUN
Use this toolkit for ideas to make your food and fund drive fun for everyone

step 5
THE END
Fill out our ending form on our Food & Fund Drive webpage

step 6
THE IMPACT
Your drive puts food on the table for those suffering from hunger in Northeast Iowa

NORTHEASTIOWAFOODBANK.ORG
Needs

MOST NEEDED ITEMS:

- Foods high in protein such as canned meats (i.e., tuna, chicken, salmon) & peanut butter
- Foods high in nutrients, such as canned fruits & vegetables
- Rice, cereal & pasta
- Canned soups, chilies, and stews
- Personal care Items such as toilet paper, bar soap, toothpaste/toothbrush

If it wasn't for this place, I would not be able to eat most of the month. Thank you so much!

Food Safety

ITEMS WE CANNOT TAKE:

- Rusty or unlabeled cans
- Perishable items (applies only to food drive donations)
- Homemade or home canned items
- Noncommercial canned or packaged items
- Alcoholic beverages, mixes, or soda
- Opened or used items
- PLEASE NOTE: If you donate glass products, please box or bag them separately and label the box or bag “GLASS” on all sides

NORTHEASTIOWAFOODBANK.ORG
Good Samaritan Law

Under the 1996 Bill Emerson Good Samaritan Act, a federal statute, anyone who donates food in good faith to a food bank or gleaning organization is protected from all liability associated with that product.

NEIFB and our partner agencies follow strict food handling and safety procedures to ensure that the people we serve receive the highest-quality food possible.
Ideas

7 WAYS TO MAKE YOUR FOOD/FUND DRIVE CREATIVE AND FUN

- Give your food drive a theme! It could be seasonal or correlating with a special event like an anniversary, birthday, or company event (ex. Souper Bowl Party, Canstruction, MEAT the Need, etc.)
- Set a goal of how many pounds or how much money you would like to raise
- Give out awards for those who have the highest food/funds in a department or grade
- Get your administrator or CEO involved by asking them to get a pie in the face or do someone’s job for a day if the goal is raised
- Specialize the food drive. Choose one or two of our most needed items for each department. Powerlifters for Peanut Butter, Ballerinas for Beans, etc.
- Have a friendly rivalry. Challenge different departments or other businesses or organizations. Whoever wins can make the others wear their schools colors, decorate their office, etc.
- Office atmosphere: Request donations when someone is late to a meeting, a cell phone rings during meeting, interrupts a co-worker in a meeting, etc.
- Scavenger hunt: Create a list for your staff/students/co-workers with specific food items & challenge them to go on a scavenger hunt and bring the items back. First one to bring in all the items wins!

“

If you can't feed a hundred people, then just feed one.

“

NORTHEASTIOWAFOODBANK.ORG
Food & Fund Drive Flyer

SEE NEXT TWO PAGES FOR A FRONT AND BACK PRINTABLE FLYER
FOOD & FUND DRIVE

FOR THE
NORTHEAST IOWA FOOD BANK

START DATE: ________________
END DATE: ________________
LOCATION: ________________

See most needed items on back.
MAKE A DIFFERENCE

GIVE TO THOSE WHO HAVE LITTLE

WE'RE LOOKING FOR:

- Foods high in protein such as canned meats (i.e., tuna, chicken, salmon) & peanut butter
- Foods high in nutrients, such as canned fruits & vegetables
- Rice, cereal & pasta
- Canned soups, chilies and stews
- Personal care items such as toilet paper, bar soap, toothpaste/toothbrush

To learn more about the Northeast Iowa Food Bank, head to www.northeastiowafoodbank.org.