personal care drives

NORTHEAST IOWA FOOD BANK

OUR MISSION

We provide nutritious food and grocery products to nonprofit organizations and individuals in Northeast Iowa, while offering hunger education programs to the area and those in need.
the step-by-step

step 1  
THE PLAN  
Decide on whether you want a physical drive, virtual drive, or both

step 2  
THE FORM  
Fill out our form on our Personal Care Drive webpage

step 3  
THE PUSH  
Check out this toolkit for tips on getting the word out about your physical or virtual drive

step 4  
THE FUN  
Use this toolkit for ideas to make your personal care drive fun for everyone

step 5  
THE END  
Fill out our ending form on our Personal Care Drive webpage

step 6  
THE IMPACT  
Your drive provides items to keep families happy and healthy all summer long
Most Needed Items

- Soap
- Shampoo
- Toothpaste
- Toilet paper
- Feminine hygiene
- Toothbrushes
- Baby wipes
- Tissues
- Diapers
- Deodorant
Physical Drive Ideas

7 WAYS TO MAKE YOUR PERSONAL CARE DRIVE CREATIVE AND FUN

- Give your personal care drive a theme! It could be seasonal or correlating with a special event like an anniversary, birthday, or company event (ex. Soaps and Suds Supporters, Paper Pals, etc.)
- Set a goal of how many pounds or how much money you would like to raise
- Give out awards for those who have the most items/funds in a department or grade
- Get your administrator or CEO involved by asking them to get a pie in the face or do someone’s job for a day if the goal is raised
- Specialize the personal care drive. Choose one or two of our most needed items for each department: Hair Care Heroes, Baby Basket Buddies, etc.
- Have a friendly rivalry. Challenge different departments or other businesses or organizations. Whoever wins can make the others wear their schools colors, decorate their office, etc.
- Office atmosphere: Request donations when someone is late to a meeting, a cell phone rings during meeting, interrupts a co-worker in a meeting, etc.
- Scavenger hunt: Create a list for your staff/students/co-workers with specific items & challenge them to go on a scavenger hunt and bring the items back. First one to bring in all the items wins!

“If you can’t serve a hundred people, then just serve one.”

NORTHEASTIOWAFOODBANK.ORG
Virtual Drive Ideas

HOW TO HAVE A SUCCESSFUL VIRTUAL PERSONAL CARE DRIVE

- Head to the virtual drive link on our webpage to check out the virtual donation page.
- Click on the button that says "I Want To Fundraise For This."
- If you're wanting to create a team for your organization, click on the button that says "create a team."
- Follow the prompts to create an account and set up a Team Page. Here you can also set up your own Fundraising Page, allowing you to fundraise with your team as an individual.
- Use the Team Page to update the team, manage team members, and customize the page.
- If you're just wanting to join a team, still click on the "I Want To Fundraise For This" button, but then click on "Join a Team." Here you will be able to search for the team name you want to join.
- Monitor the Leaderboard which shows all donations to encourage your team along. Challenge them to beat the other teams competing! Go head to head with other organizations.
- Set a goal of how much you would like to raise as a team and challenge members to do their part to make it happen.
- Read some "Physical Drive Ideas" above to make your virtual drive creative and fun.

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We rise by lifting others.
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NORTHWESTIOWAFOODBANK.ORG
Physical Personal Care Drive Flyer

SEE NEXT TWO PAGES FOR A FRONT AND BACK PRINTABLE FLYER
WHAT WE NEED:

- soap, shampoo, toothpaste, toilet paper, feminine hygiene, toothbrushes,
- baby wipes, tissues, diapers, deodorant

Summer is a tough time for many local families. Social Service agencies are often in short supply of personal care items. We believe these items are basic necessities to live a healthy and happy life.

www.northeastiowafoodbank.org/personalcaredrive
PERSONAL CARE DRIVE
FOR THE
NORTHEAST IOWA FOOD BANK

START DATE: ________________
END DATE: ________________
LOCATION: ________________